

DAFNE sponsorship opportunities 2024 - 2025

Background to the DAFNE programme

DAFNE (Dose Adjustment for Normal Eating) is an evidenced skills-based structured education programme in intensive insulin therapy and self management for adults with type 1 diabetes leading to improved biomedical and psychological outcomes. The programme is nationally recognised as the gold standard in structured education for type 1 diabetes.

The DAFNE programme is a not-for-profit initiative; collaboratively run by a central office of administrative staff hosted by Northumbria Healthcare NHS Foundation Trust. The Executive Board consists of front-line healthcare professionals who deliver DAFNE at locations throughout the UK, as well as representatives of key stakeholder groups including DAFNE users and Diabetes UK. The programme has been delivered in the UK since February 2000 and is currently delivered in 101 diabetes services in 203 localities across the UK and Republic of Ireland by more than 2,100 DAFNE trained healthcare professionals. To date more than 55,500 adults with type 1 diabetes have completed a DAFNE course.

Sponsorship

There is a single sponsorship level of £5,000. Multiple sponsors can be accepted although the overall 2024-25 consortium fund cannot exceed £556,285, with any excess funds being carried forward into the next financial year.

Activities included in the 2024-25 sponsorship opportunity.

The 6 activities shown in table 1 overleaf are included in the sponsorship opportunity. Further details for each activity can be found after table 1.

Sponsors will also be acknowledged on the corporate sponsorship page of the DAFNE website. You may also promote your sponsorship on the home page of your company website - wording to be agreed. In addition to the specific benefits listed here, Sponsors will also benefit from being associated with the highly regarded DAFNE programme.

DAFNE sponsorship 2024-25: £5,000
Sponsorship recognition

DAFNE Asset	Sponsor recognition*
Virtual DAFNE Collaborative meeting	Company name and logo on holding slide. Company named on meeting programme
DAFNE webinars (minimum of 4)	Company name and logo on holding slides at all webinars
	Company name on all information for each webinar
Quarterly DAFNE newsletter	Company name on each newsletter
DAFNE remote educator network meetings (x2)	Company name and logo on holding slide/1 st slide of any presentation
	Company name on all meeting related material
DAFNE Executive Board meetings	Company name on all meeting related material
Website	Acknowledgement of sponsorship level on DAFNE website corporate sponsorship page
	Sponsorship promoted on your website home page - wording to be agreed

Table 1: Sponsorship recognition

* If more than 1 sponsor, sponsors will be listed alphabetically

1. 2024 DAFNE Virtual Collaborative meeting Monday 10th June 2024

What is it? This annual meeting provides an opportunity to share audit data, gain input into topical issues and share best practice with delegates. Due to Covid-19 restrictions the 2021 and 2022 collaborative meetings were provided in a virtual format; due to the positive feedback and the ongoing uncertainty with covid-19 restrictions, the 2024 Collaborative meeting will also be provided online.

The meeting receives endorsement for CPD from the Royal College of Physicians.

Who will attend? Diabetes teams from DAFNE centres, including collaborators in Australia (Oz DAFNE) and Kuwait (DAFNE Q8) are invited.

All presentations will be recorded and uploaded to the DAFNE central resource area accessible by DAFNE centers and on the DAFNE website for presentations for the public.

2. DAFNE webinars

What are they? 1–2-hour webinars covering a range of topics relevant to DAFNE or type 1 diabetes and to share best practice and updates. These were introduced as a response to the Covid-19 situation as a means of communicating with DAFNE centres.

Who can attend? All DAFNE HCPs are invited to these webinars; some webinars are aimed to support the DAFNE teams in the administration activities involved in DAFNE, some may be open to DAFNE graduates, depending on the topic. All webinars are recorded and uploaded to a resource's areas accessible by DAFNE centres, so that those who have not been able to attend the live event can watch the webinar later. Depending upon the webinar topic the recording will also be uploaded to the DAFNE website available to view by the public.

3. DAFNE newsletter

A 3-4 monthly newsletter with updates on all things DAFNE, sent to all DAFNE educators, doctors, and administrators (mailing list of circa 900) and uploaded onto the DAFNE website.

4. 2024 - 25 Regional remote educator network meetings

What are they? There are 109 DAFNE services in the UK and RoI, split into 10 regional networks which each meet annually, due to Covid-19 restrictions the meetings were ran remotely in 2021 and 2022. The feedback received from these were positive.

These meetings provide an opportunity to share best practice, update centres on new developments within the DAFNE programme and for dialogue between centres and the national DAFNE programme team. Meetings are chaired by a national DAFNE trainer and assessor.

Who will attend? DAFNE centres are invited to send at least 1 delegate to their regional remote network meetings.

5. National DAFNE Executive Board meetings

What are they? The purpose of the Board is to promote, develop and maintain the quality of the DAFNE programme on behalf of the DAFNE Consortium. The Board works together as a team to provide strategic leadership for the Consortium to ensure that the DAFNE Mission Statement is achieved within the terms of the DAFNE Consortium Constitution. The Board usually meet 4 times per year.

Who will attend? Elected and executive members of the Board