

Sponsorship opportunity. Development of a DAFNE type course for people with type 2 diabetes using insulin – VICTOR

Background to the DAFNE programme

DAFNE (Dose Adjustment for Normal Eating) is an evidenced skills-based structured education programme in intensive insulin therapy and self management for adults with type 1 diabetes leading to improved biomedical and psychological outcomes. The programme is nationally recognised as the gold standard in structured education for type 1 diabetes.

The DAFNE programme is a not-for-profit initiative; collaboratively run by a central office of administrative staff hosted by Northumbria Healthcare NHS Foundation Trust. The Executive Board consists of front-line healthcare professionals who deliver DAFNE at locations throughout the UK, as well as representatives of key stakeholder groups including DAFNE users and Diabetes UK. The programme has been delivered in the UK since February 2000 and is currently delivered in 105 diabetes services in 206 localities across the UK and Republic of Ireland. To date we have trained 2,277 healthcare professionals in the DAFNE approach, who have in turn provided DAFNE education to more than 57,000 adults with type 1 diabetes.

What is VICTOR?

VICTOR is a new structured education programme, which will be developed by the national DAFNE programme specifically for adults with type 2 diabetes using insulin to manage their diabetes; to improve outcomes through high quality structured education.

VICTOR stands for Varying Insulin Doses for Changes To Routine. VICTOR will build on the DAFNE approach to adult learning, but with adaptations and specific learning relating to type 2 diabetes. We will also develop healthcare professional training so that we can train existing DAFNE educators how to deliver the VICTOR course.

The first phase of the development will be the creation of the content for both the VICTOR and HCP courses; these will then be piloted and evaluated later in 2023/24.

The VICTOR sponsorship consortium

We do not seek sponsorship for individual activities, but invite contributions to the VICTOR sponsorship consortium fund.

There are 2 sponsorship levels available to choose from, with benefits proportional to the level of sponsorship selected. The sponsorship levels being offered in 2023-24 are:

- Gold – £20,000
- Silver £1,000

We can accept 2 Gold level and 6 Silver level sponsors. The overall VICTOR sponsorship fund cannot exceed £46,000, with any excess funds being carried forward into the next financial year. Sponsorship will be used to support the development of the VICTOR course and associated HCP training.

VICTOR sponsorship acknowledgment

Sponsors will be acknowledged depending on the level of sponsorship, further details can be found in table 1 overleaf. Sponsors will also benefit from being associated with the highly regarded DAFNE programme.

1. Participant resources used for VICTOR pilot courses

Gold sponsor names will be included in any VICTOR specific participant resources created for the pilot courses, this will apply to electronic and hard copy resources.

A statement such as that below will be used. Sponsors names will be listed alphabetically.

The VICTOR course was developed by the national DAFNE programme, supported with sponsorship from XXX (and YYY).

Note: this does not apply to any existing DAFNE resources which are used by participants.

2. Educator resources used for VICTOR pilot

Gold sponsor names will be included in any electronic

- VICTOR specific educator resources created for use in the pilot courses.
- educator materials used for the training of HCP involved in the delivery of the pilot VICTOR courses

A statement such as that below will be used. Sponsors names will be listed alphabetically.

The VICTOR course was developed by the national DAFNE programme, supported with sponsorship from XXX (and YYY).

Note: this does not apply to any existing DAFNE resources which are used by educators.

3. Presentations regarding development of VICTOR and / or pilot outcome data

Gold sponsor names will be listed on the holding / front slide of any presentation relating to the development of VICTOR and the pilot outcome data.

4. National Executive board meetings

Gold and Silver sponsor names will be listed on the meeting agendas, supporting documents and minutes, for the duration detailed in table 1.

Details of the DAFNE board can be found on our website [Meet the DAFNE executive board - DAFNE](#). The board provides strategic leadership for the Consortium to ensure that the DAFNE Mission Statement is achieved within the terms of the DAFNE Consortium Constitution. The Board usually meet 4 times per year.

Sponsorship Level	Gold	Silver
Cost for 2023-24	£20,000	£1,000
Max. number of sponsors	2	6

Sponsorship level recognition

		Gold	Silver
Participant resources used for VICTOR pilot	Company name on all electronic and hard copy VICTOR resources developed specifically for the pilot of the course (listed alphabetically)	Yes	No
Educator resources used for VICTOR pilot	Company name and logo on all electronic VICTOR educator resources developed specifically for the pilot of the course (listed alphabetically)	Yes	No
Holding slide for presentation of regarding the development of VICTOR and / or pilot data	Company name on all meeting related material (listed alphabetically)	Yes	No
National Executive Board meetings	Company name on all meeting related material (listed alphabetically)	Yes For 2 years	After Gold For 1 year
Website	Acknowledgement of sponsorship level on DAFNE website Corporate Sponsorship page (listed alphabetically)	Yes For 2 years	After Gold For 1 year
	Sponsorship promoted on your website home page - wording to be agreed	Yes For 2 years	Yes For 1 year

Table 1: Sponsorship level recognition